

UWFA AGM Spring 2023, Apr. 12, 12:30PM, 3C01

Communications Officer's Report

I would like to start off thanking committee members:

Alyson Brickey

Ian Burley

Ian Fraser

James Scoles

Peter Denton

Natalie Swain

Peter Miller

Lisa McGifford

And a special thank you to Marissa who oversees the website and the twitter account among other things.

The two main things we did this year were first to develop a set of Covid FAQs and Info that were posted to the UWFA website. Our second main focus was on issues related to Contract Academic Staff. We met about developing a communication strategy to better educate members and students about CAS working conditions (low pay, lack of benefits, etc). We also developed and administered a survey to CAS members to find out more who CAS are, their working conditions, and some of the issues that are important to them. To our knowledge, this is the first time UWFA has collected such in-depth information from CAS members. The results were very helpful for us in communicating with our members and with the Employer. The results were also shared with the CAS bargaining team for use in negotiations.

Submitted by: Dr. Lisa Sinclair, Communication Officer, UWFA